

Award-Winning Advertising for Less Than A Dollar A Day!*

2007 Business of The Year Finalist
- State of Kansas, Dept. of Commerce

myjoe card . com

2007 Award for Excellence in Service
- State of Kansas, Dept. of Commerce

4th Anniversary Special!



Circulation/Subscribers

By The Numbers:



Metro Area: Greater Kansas City
Email Subscriber Base: 40,000+ (Households & Businesses)
PDF Brochure Circulation: 17,000+/month
MyJoeCards Distributed: 140,000+
Business Members: 150+



Internet Traffic/Visibility:

Unique Visitors to www.MyJoeCard.Com: 50,000+/month
Number of Hits at www.MyJoeCard.Com: 500,000+/month
Search Engine Visibility: Very High
Google.com: 2,000+/month (Search Visitors)
All Search Engines: 3,000+/month (Search Visitors)



How We Advertise Your Business:

Our Services

- 1. Business Profile w/ Logo & Info at www.MyJoeCard.com**
- Category Listings for all products/services, and Listings for Daily Specials.
- 2. We Optimize your Profile for Search Engines (SEO)**
- **Rankings in the NATURAL RESULTS** at Google/Yahoo/MSN in 2-12 wks.*
- 3. Ad Listing in the Monthly Values Brochure / KC Directory**
- Download /Printing Circulation of **17,000+/month**.*
- 4. New Member Announcement to Subscribers by Email**
- Email Blast to our Cardholders/Subscribers (**40,000+ Households & Businesses**).
- Really gets the ball rolling and lets everyone know you are on board!
- 5. Increased Internet Traffic**
- An Average over **10,000+ Ad Impressions/Month per Business**.
- An Average over **120+ Click-Thrus/Month per Business**.
- 6. "Little Billboards That Never Expire"TM**
- Order Full-Color, Logo-Branded MyJoeCards with your Business Information!

Google YAHOO! & msn



Join now for less than \$1/day!*

One-Year Business Listing at MyJoeCard.Com: \$ 360.00

- Single Business Listing w/ Logo, Business Info & Your Promotion,
- Search-Optimization for Your Listing for Top Google Rankings,*
- Includes Monthly Internet Traffic Reports,
- New Member Packet, Including MyJoeCards for Clients, Family, Etc.
- Order upgrades at any time.

MJC Basic Membership: \$ 900.00 (save \$360)

- All aspects of the One-Year Business Listing (as detailed above),
- + Monthly Ad Placement in the Monthly KC Directory / Values Brochure for one year - including Your Logo, Business Info, and Promotion,
- + New Member Announcement for Your Business (Email Blast to 40,000+ households & businesses)

Metro Plus 2000 Membership: \$ 2250.00

- All aspects of the MJC Basic Membership (as detailed above),
- + Additional location listings (up to 3 additional locations, must be for same business entity).
- + 2,000 "Little Billboards That Never Expire!"TM Custom-Design, Full-Color MyJoeCards featuring Your Logo & Business Info. High-Impact Branding for your business for years to come!
- + Qualify to be a **Direct Sponsor** for the **True 100% Fundraiser**TM for local schools, churches, charities & community groups!

Metro Plus 5000 Membership: \$ 3500.00

- All aspects of the MJC Basic Membership (as detailed above),
- + Additional location listings (up to 5 additional locations, must be for same business entity).
- + 5,000 "Little Billboards That Never Expire!"TM Custom Design, Full-Color MyJoeCards featuring Your Logo & Business Info. High-Impact Branding for your business for years to come!
- + Qualify to be a **Direct Sponsor** for the **True 100% Fundraiser**TM for local schools, churches, charities & community groups!

Interested? Email us Today!

sales@myjoe card . com

myjoe card . com

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Interested? Call us Today!

913.271.2955

Join today! Call (913) 271-2955, or email sales@myjoe card . com.