

# Kansas City Internet Traffic Reports - September 2008



"The only thing in your wallet that grows in value every day."

(Ad Impressions, Click-Thrus, Directory/Brochure Download/Distribution Circulation)\*\*\*

| Business Name                                    | Ad Impressions | Click-Thrus | Dir. Circ. |
|--|----------------|-------------|------------|
| 75th Street Brewery^^                            | 10,582         | 112         | 15,682     |
| 810 Zone^^                                       | 10,589         | 135         | 15,682     |
| A1 Window Tint**                                 | 12,240         | 161         | 15,682     |
| Advanced Windshield Repair                       | 282            | 40          | 15,682     |
| Air-Pro Comfort Systems**                        | 12,247         | 117         | 15,682     |
| Akers Ferry Canoe Rental                         | 19,076         | 112         | 15,682     |
| Alliant Financial Services**                     | 12,175         | 121         | 15,682     |
| American Diabetes Association                    | 309            | 35          | 15,682     |
| American Family Insurance - Laura Olberding      | 297            | 39          | 15,682     |
| American Heartland Theatre                       | 506            | 46          | 15,682     |
| Aquarius Bookstore                               | 10,504         | 137         | 15,682     |
| Arbor Masters Tree & Landscape                   | 1,243          | 89          | 15,682     |
| Argosy Spa*/^^                                   | 29,048         | 242         | 15,682     |
| Avenue's Bistro*/^^                              | 26,792         | 278         | 15,682     |
| Backyard Living**                                | 12,186         | 99          | 15,682     |
| BallyHOO Banners                                 | 236            | 30          | 15,682     |
| Barley's Brewhaus at 119th & Quivira^^           | 10,631         | 130         | 15,682     |
| Barley's Brewhaus at 435 & Midland Dr^^          | 10,568         | 100         | 15,682     |
| Big Cedar Lodge**/^^                             | 24,405         | 265         | 15,682     |
| Blackberry Trails Golf Course^^                  | 13,521         | 132         | 15,682     |
| Blue Moose Bar and Grill^^                       | 10,562         | 104         | 15,682     |
| Body Basics Chiropractic                         | 2,588          | 348         | 15,682     |
| Captain Granite                                  | 249            | 18          | 15,682     |
| Capture The Moment Photography                   | 264            | 46          | 15,682     |
| Celebrity's Sidewalk Cafe^^                      | 12,360         | 201         | 15,682     |
| Cherbourg Construction Co                        | 276            | 29          | 15,682     |
| Claymark Homes**                                 | 12,176         | 157         | 15,682     |
| Cottage Garden Bed & Breakfast                   | 2,159          | 288         | 15,682     |
| Crown Center *                                   | 13,657         | 152         | 15,682     |
| Custom Design Cabinetry                          | 278            | 35          | 15,682     |
| Dan's Clothier                                   | 297            | 140         | 15,682     |
| Dave Cross Motors - Auto Repair & Service Center | 308            | 132         | 15,682     |
| Dave Cross Motors - PONTIAC - BUICK - GMC*       | 13,694         | 139         | 15,682     |
| Eagle Nationwide Mortgage Co.*                   | 13,639         | 191         | 15,682     |
| EmbroidMe of Lenexa                              | 266            | 81          | 15,682     |
| Engraved Concrete Designs                        | 257            | 26          | 15,682     |
| FastFrame  | 361            | 20          | 15,682     |
| Ficor  | 261            | 78          | 15,682     |
| Fitness Gallery of Merriam*                      | 16,163         | 114         | 15,682     |

\*Indicates Premium Logo Placement Package. \*\*Indicates Referral Logo Placement. ^^Indicates Right Column Placement.

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| Fitness Gallery of Overland Park                 | 379            | 80          | 15,682     |
| Foobars^^  | 10,678         | 127         | 15,682     |
| Great Wolf Lodge*/^^                             | 29,053         | 238         | 15,682     |
| Hahns Haven Bed & Breakfast                      | 2,363          | 307         | 15,682     |
| House Party Web Productions                      | 1,928          | 248         | 15,682     |
| Hyatt Regency Crown Center Hotel*/^^             | 23,848         | 129         | 15,682     |
| I-35-435 Self Storage**                          | 12,208         | 119         | 15,682     |
| Inspire Yoga                                     | 2,818          | 61          | 15,682     |
| Ironsong.com Studio - Creative Imagery           | 241            | 30          | 15,682     |
| Ironsong.com Studio & Rinke Design               | 235            | 41          | 15,682     |
| Joie de Vivre - Joy of Living Concierge          | 2,420          | 121         | 15,682     |
| K9 Instincts                                     | 379            | 32          | 15,682     |
| Kansas City Convention and Visitor's Association | 279            | 42          | 15,682     |
| Kansas City Credit Services                      | 424            | 141         | 15,682     |
| Kansas Speedway@*                                | 13,737         | 115         | 15,682     |
| KCK - Wyandotte County CVB                       | 278            | 37          | 15,682     |
| KCResale.com                                     | 244            | 38          | 15,682     |
| KCResaleHomes.com                                | 257            | 29          | 15,682     |
| Lecompton Historical Society                     | 276            | 23          | 15,682     |
| Like a Day at the Beach^^                        | 13,174         | 127         | 15,682     |
| MACABRE CINEMA                                   | 148            | 55          | 15,682     |
| Meyer Accounting & Tax Service**                 | 12,237         | 96          | 15,682     |
| Mickey's Irish Pub of Kansas City, MO^^          | 10,844         | 153         | 15,682     |
| Mid America Radon                                | 1,124          | 150         | 15,682     |
| Music City Centre Theatre^^                      | 13,385         | 98          | 15,682     |
| National Agricultural Center & Hall of Fame      | 488            | 35          | 15,682     |
| Netmud**   | 10,919         | 18          | 15,682     |
| Neverfail Construction Service Co**              | 12,135         | 130         | 15,682     |
| Night & Day Remodeling                           | 248            | 42          | 15,682     |
| Oak Country Golf Course^^                        | 13,235         | 95          | 15,682     |
| Object Technology Solutions, Inc. (OTSI)         | 223            | 26          | 15,682     |
| O'Dowd's Little Dublin at Zona Rosa^^            | 10557          | 109         | 15682      |
| O'Dowd's Little Dublin of Kansas City^^          | 10,546         | 90          | 15,682     |
| Oh Baby Boutique                                 | 285            | 141         | 15,682     |
| Old Chicago of Olathe^^                          | 13,574         | 169         | 15,682     |
| Old Chicago of Overland Park^^                   | 10,567         | 113         | 15,682     |
| Old Shawnee Pizza - Maple Hill^^                 | 10,655         | 89          | 15,682     |
| Old Shawnee Pizza - Shawnee^^                    | 13,883         | 116         | 15,682     |
| Overland Limousine Service^^                     | 10,463         | 33          | 15,682     |

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|---|----------------|-------------|------------|
| Palm Beach Tan^^                            | 15,187         | 280         | 22,710     |
| Paul Gerni                                  | 410            | 75          | 22,710     |
| PersonalPODTraining.com                     | 297            | 44          | 22,710     |
| 'Pink Martini'                              | 237            | 36          | 15,682     |
| Pizza Hut - Atchison, KS                    | NEW            | NEW         | 22,710     |
| Pizza Hut - Kearney, MO                     | NEW            | NEW         | 22,710     |
| Pizza Hut - Lansing, KS                     | NEW            | NEW         | 22,710     |
| Pizza Hut - Leavenworth, KS                 | NEW            | NEW         | 22,710     |
| PRI Professional Residential Inspections    | 246            | 43          | 22,710     |
| Printing Express                            | 2,513          | 84          | 22,710     |
| R. McCain Salon^^                           | 15,015         | 360         | 22,710     |
| Rex Hoy Insurance Agency*                   | 24,588         | 498         | 22,710     |
| Rosati's Pizza of Kansas City^^             | 15,142         | 356         | 22,710     |
| Rosati's Pizza of Overland Park^^           | 15,249         | 534         | 22,710     |
| Rusty's Dandy Painting**                    | 17,793         | 246         | 22,710     |
| Sadler's Indoor Racing*/^^                  | 35,941         | 645         | 22,710     |
| SAFETYnet - Financial Affiliates            | 243            | 38          | 22,710     |
| Sears Carpet and Air Duct Cleaning*         | 23,362         | 529         | 22,710     |
| Signature Mortgage                          | 242            | 68          | 22,710     |
| Smith Specialty Automotive of Olathe*       | 21,197         | 352         | 22,710     |
| Soleran                                     | 225            | 57          | 22,710     |
| Spraymaster Painting                        | 237            | 38          | 22,710     |
| Stained Glass Station**                     | 17,790         | 497         | 22,710     |
| Stanford & Sons Comedy Club^^               | 15,334         | 1,089       | 22,710     |
| Starlight Theatre*/^^                       | 35,827         | 208         | 22,710     |
| SurveySquare / SurveySquare.com             | 255            | 121         | 22,710     |
| TGI Friday's of Independence^^              | 15,978         | 299         | 22,710     |
| TGI Friday's of Leawood*/^^                 | 37,529         | 339         | 22,710     |
| TGI Friday's of Overland Park^^             | 15,938         | 304         | 22,710     |
| TGI Friday's of Shawnee^^                   | 15,918         | 183         | 22,710     |
| THE BEAST                                   | 64             | 103         | 22,710     |
| THE CHAMBERS of EDGAR ALLAN POE             | 71             | 60          | 22,710     |
| THE EDGE of HELL                            | 231            | 25          | 22,710     |
| The Law Office of Smith & Coonrod           | 236            | 29          | 15,682     |
| The Other Place - Olathe^^                  | 13,125         | 116         | 15,682     |
| The Other Place - Overland Park^^           | 12,984         | 147         | 15,682     |
| The Trap Tap by Silenco                     | 244            | 40          | 15,682     |
| The Water Hole Pools & Spas - Independence  | 316            | 39          | 15,682     |
| The Water Hole Pools & Spas - Lee's Summit* | 13,600         | 154         | 15,682     |

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|--|----------------|-------------|------------|
| Tiffany Greens Golf Club^^                 | 13,107         | 142         | 15,682     |
| Union Station Kansas City*/^^              | 26,293         | 209         | 15,682     |
| Vein Centers for Excellence of Kansas City | 3,365          | 70          | 15,682     |
| Victoria's Keep Bed & Breakfast            | 1,970          | 257         | 15,682     |
| Village Gardens - Blue Springs*/^^         | 10,388         | 31          | 15,682     |
| Village Gardens - Kansas City (Westport)^^ | 10,390         | 32          | 15,682     |
| Village Gardens - Northland (Antioch)      | 10,381         | 27          | 15,682     |
| Village Gardens - Overland Park^^          | 23,752         | 156         | 15,682     |
| VIP Car Wash of Overland Park*/^^          | 23,760         | 474         | 15,682     |
| VIP Car Wash of Shawnee                    | 10,437         | 62          | 15,682     |
| Vitamin ProShop                            | 2,402          | 384         | 15,682     |
| Voorhies Cleaning Systems                  | 2,319          | 118         | 15,682     |
| Waldo Pizza - Kansas City^^                | 10,604         | 142         | 15,682     |
| Waldo Pizza - Lee's Summit^^               | 10,528         | 114         | 15,682     |
| Winslow's City Market BBQ^^                | 13,070         | 98          | 15,682     |
| Wonderscope Children's Museum^^            | 12,970         | 88          | 15,682     |
| Worlds of Fun                              | 534            | 137         | 15,682     |
| Xtreme Sports - Gymnastics & Trampoline    | 5,065          | 114         | 15,682     |
| Yarbrough's Family Restaurant^^            | 13,025         | 140         | 15,682     |

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